

**ERASMUS+ SMALL-SCALE PARTNERSHIP PROJECT  
WOMEN, FAMILIES, CAREERS - DIGITAL SOLUTIONS IN ADULT LEARNING  
FINAL CONFERENCE - 25TH JULY 2024**

**PRESENTATION OF THE BEST PRACTICES  
FROM THE APPLICATIONS FROM THREE  
COUNTRIES (HUNGARY, CZECH REPUBLIC,  
SLOVAKIA)**

**ILDIKÓ MODLÁNÉ GÖRGÉNYI, HEAD OF RESEARCH  
ANDREA FERENCZI, PRESIDENT, PROJECT MANAGER  
MÓNICA MODLA, MEMBER OF THE RESEARCH TEAM**

**ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY**

# There are many advantages of using applications

- Interaction and user's reaction.
- With a well-designed application, it is easy to solve various daily tasks of life.
- Apps help capture users' attention, which is extremely valuable in the digital space.
- They are useful because they can help in everyday life.
- They enable communication among people.
- Many applications can help in work or study.
- E-commerce is developing thanks to apps in online shopping and sales.

## Selected applications from the 3x80 list are recommended as best practices by:

- ❑ Association for Women's Career Development in Hungary (AWCDH), Hungary
- ❑ Business & Professional Women CR Z.S (BPW), Czech Republic
- ❑ Association for Business Women Slovakia

# Aspects of choosing good practices 1.

1. **Efficiency:** with the help of applications, we can quickly access information, perform tasks and communicate with others.
2. **Usability:** means that an application can be used easily and efficiently, helping the users to achieve their goals and to apply them in everyday life.
3. **Convenience:** applications can be used anywhere and anytime where Internet is available. It is not necessary (but it is possible) to turn on a computer or open a browser, but we can launch the application on our phone or tablet.
4. **Personalization:** Apps allow users to customize their user experience. It is possible to set users' preferences, for example to receive notifications, or users' interface, etc.
5. **Social Integration:** Apps allow users to share their experiences, opinions, results with other users.

## Aspects of choosing good practices 2.

6. Features: Apps offer a variety of features such as games, health trackers, educational tools, navigation aids, and more. These features make everyday life easier.
7. Development and innovation: Applications are constantly being developed and updated. New features, improvements and security updates are introduced, so the latest technologies are always available.
8. Access is possible from any IT device.
9. There is no similar application in the given country.
10. Such a complex/ comprehensive application that greatly simplifies human activity.
11. Suitable for learning for fast learning
12. Reminders

## Selected applications suggested as good practices

- The partners proposed good practices from their own collection (15)
- The partner organizations shared their collections and each could choose 5 interesting good practices from both of each of the other countries' collections.

## These applications are common applications in the list of all partners

Name of app	Link	Area	Justification for the selection	List
Google Calendar	<a href="https://play.google.com/store/apps/details?id=com.google.android.calendar">https://play.google.com/store/apps/details?id=com.google.android.calendar</a>	Online calendar	Efficiency, Usability	CZ
Instagram	<a href="https://play.google.com/store/apps/details?id=com.instagram.android">instagram.com</a> <a href="https://play.google.com/store/apps/details?id=com.instagram.android">https://play.google.com/store/apps/details?id=com.instagram.android</a>	Social media	Efficiency, Convenience	CZ,SK, HU
Facebook	<a href="https://www.facebook.com">https://www.facebook.com</a> <a href="https://www.facebook.com/help/289207354498410/">https://www.facebook.com/help/289207354498410/</a>	Community building	Personalization, Access	HU,SK, CZ
YouTube	<a href="https://www.youtube.com/">https://www.youtube.com/</a>	Information for the public	Efficiency, Convenience	HU
Waze	<a href="https://play.google.com/store/apps/details?id=com.waze&amp;hl=hu&amp;gl=US">https://play.google.com/store/apps/details?id=com.waze&amp;hl=hu&amp;gl=US</a>	Waze Navigation and Live Traffic	Efficiency, Convenience	HU
LinkedIn	<a href="http://www.linkedin.com">www.linkedin.com</a>	Searching for job, professional network	Social interaction; Efficiency	SK,CZ,HU
WhatsApp	<a href="https://web.whatsapp.com/">https://web.whatsapp.com/</a>	Online communication	Social interaction	SK

# Association for Women's Career Development in Hungary (AWCDH)



Name of app	Link	Area	Justification for the selection
OkmányApp (HU)	<a href="https://nyilvantarto.hu/okmanyapp/okmany-app">https://nyilvantarto.hu/okmanyapp/okmany-app</a>	Quick and easy handling of the citizen's documents	Efficiency, Convenience
Csillagászat gyerekeknek (HU)	<a href="https://play.google.com/store/apps/details?id=com.vitotechnology.StarWalkKids2&amp;hl=hu&amp;gl=US">https://play.google.com/store/apps/details?id=com.vitotechnology.StarWalkKids2&amp;hl=hu&amp;gl=US</a>	A fascinating journey in the space.	For learning, Efficiency
Microsoft Authenticator (CZ)	<a href="https://play.google.com/store/apps/details?id=com.azure.authenticator&amp;hl=en_US">https://play.google.com/store/apps/details?id=com.azure.authenticator&amp;hl=en_US</a>	Verification	Usability, Reminders
NIKE (SK)	<a href="https://www.nike.sk/aplikacia">https://www.nike.sk/aplikacia</a>	Betting, tipping	Usability, Convenience

## Microsoft Authenticator

Microsoft Corporation

4.7★ 100M+ Downloads PEGI 3 0

Install Share Add to wishlist

You don't have any devices

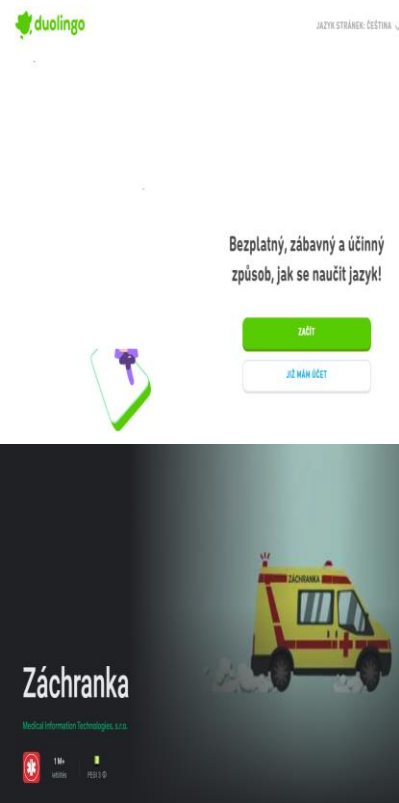


Svet tipovania priamo v tvojom mobile. Pridaj sa aj ty k najlepším a užívaj si výhody klubu NIKÉ kedýkoľvek a kdekoľvek.

Available on the App Store and Google Play



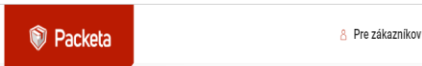
# Business & Professional Women CR Z.S (BPW), Czech Republic



Name of app	Link	Area	Justification for the selection
Duolingo (CZ)	<a href="https://cs.duolilanguagesn go.com/">https://cs.duolilanguagesn go.com/</a>	Learning	Usability, Convenience
Záchranka (CZ)	<a href="https://play.google.com/st ore/apps/details?id=com. medicalit.zachranka">https://play.google.com/st ore/apps/details?id=com. medicalit.zachranka</a>	Medical rescue contact	Convenience, Personalization
Mindom (HU)	<a href="https://www.mindomo.co m/hu/">https://www.mindomo.co m/hu/</a>	Mind mapping, concept mapping, sketching and Gantt charts.	Convenience, Personalization
Cestovné poriadky CP (SK)	<a href="https://cp.hnonline.sk/vlak busmhd/spojenie/">https://cp.hnonline.sk/vlak busmhd/spojenie/</a>	Travel application - public transport	Efficiency, Convenience



# Association of Business Women (ABW), Slovakia



Doručovanie aj posielanie zásielok po celom svete

Sme riešenie pre prepravu zásielok do celého sveta. Sme digitálna platforma, ktorá udáva trendy v logistike. Sme Packeta Slovakia, člen globálnej skupiny [Packeta Group](#).



Name of app	Link	Area	Justification for the selection
Packeta (SK)	<a href="https://www.packeta.sk/">https://www.packeta.sk/</a>	Delivery service of packages	Usability
Stocard (SK)	<a href="https://stocardapp.com/en/de">https://stocardapp.com/en/de</a>	collection of cards	comprehensive application
Google Calendar (CZ)	<a href="https://play.google.com/store/apps/details?id=com.google.android.calendar">https://play.google.com/store/apps/details?id=com.google.android.calendar</a>	Online calendar	Usability
Prezi	<a href="https://prezi.com/">https://prezi.com/</a>	For presenters	Efficiency

## Google Naptár

Google LLC

4,5★  
2,94 M vélemény 0

5 Mrd+ letöltés

PEGI 3 0

Telepítés

Megosztás

Felvétel a kívánságlistára

Nincsenek társított eszközeid

### A Prezi okos választás az oktatáshoz

A leckéket izgalmasabbá és könnyebben megjegyezhetővé teheti.

Tanulóknak

Oktatóknak



## Some special Hungarian applications beyond the list

Name of app	Link	Area	
Goal tracker	<a href="https://www.technokrata.hu/app/2023/08/10/dynamicare-health-drog-magyar-amerika/">https://www.technokrata.hu/app/2023/08/10/dynamicare-health-drog-magyar-amerika/</a>	for drug and alcohol withdrawal	HU+USA
Children's first aid	<a href="https://play.google.com/store/apps/details?id=hu.gyermekelsosegely.app">https://play.google.com/store/apps/details?id=hu.gyermekelsosegely.app</a>	Children's first aid	HU
Aida64 Extreme Edition	<a href="http://www.szoftverbazis.hu/szoftver/aida64-extreme-edition-592.html">http://www.szoftverbazis.hu/szoftver/aida64-extreme-edition-592.html</a>	computer technik	HU
Gondosóra	<a href="https://gondosora.hu/tajekoztatas">https://gondosora.hu/tajekoztatas</a>	Personal alarm for older people	HU

**GET IN TOUCH WITH:**  
**Mrs. Andrea Ferenczi president**  
**Association for Women's Career Development in Hungary (AWCDH)**  
**H-1118 Budapest, Ugron Gábor u. 28.**  
**Mobile: +36 30 982 7093**  
**E-mail: [ferenczi@womenscareer.org](mailto:ferenczi@womenscareer.org)**  
**[www.womenscareer.org](http://www.womenscareer.org)**  
**<http://www.womenscareer.org/introduction>**