

**ERASMUS+ SMALL-SCALE PARTNERSHIP PROJECT  
WOMEN, FAMILIES, CAREERS - DIGITAL SOLUTIONS IN ADULT LEARNING  
FINAL CONFERENCE - 25TH JULY 2024**

**GREETINGS AND INTRODUCTION OF THE PROJECT TEAM**

**Andrea Ferenczi president, project manager**

**Katalin Hajós board member, project manager**

**Association for Women's Career Development in Hungary**

## THE ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY (AWCDH) FOUNDED IN 2003

The AWCDH has set itself the goal of recognizing, understanding, fostering and honoring the need for women's career development in the family and beyond. We help women find career opportunities by providing information, advice and training so that with their newfound knowledge, talent, and female values specific to them, they can make meaningful contributions to the business, academic and non-profit spheres.

The AWCDH is a public benefit non-profit civil society organisation which in the pursuit of its objectives looks to adopt all positive foreign best practices within a Hungarian framework while at the same time it presents exemplary Hungarian practices abroad by utilizing its wide network within the European Union and the United Nations.

In recognition of its endeavors, in 2009 the AWCDH was the first Hungarian NGO to be awarded the Special Consultative Status with UN/ECOSOC, a recognition that has further enhanced our ongoing efforts to foster and bring changes in the field of women's equality, women's rights, sustainability and demographic change worldwide, to which we continue to be wholeheartedly committed.

We are a think tank-type organization with 75 members.

Our strength is the cooperation of generations, the voluntary contribution of our professional members and our well-established strategic partnerships.

# AWCDH – INITIATOR OF THE PROJECT

## WOMEN, FAMILIES, CAREERS – DIGITAL SOLUTIONS IN ADULT LEARNING

### Our Background

#### Partner in EU Adult Learning Projects

##### **“Be the Change” Project 2016-2018**

Partner: in the „Be the Change” (Boosting entrepreneurship through intergenerational exchange) project within the frameworks of the Erasmus+ Strategic Partnerships (for Innovation) Program. (Participating countries: Italy – as coordinator, Germany, Hungary, Malta and Slovenia). Within the partnership, MNKSZ was responsible for the research (IO1) and dissemination tasks.

##### **“TRAME” Project 2013-2015**

Partner: in the „TRAME-Transferring Competencies through Self-Narration and Mentoring Process” Project within the frameworks of the Lifelong Learning Program - Grundtvig Adult Education Program of the European Union with German, Turkish, Irish and Maltese partner organizations.

#### Coordinator in Projects Sponsored by the Visegrad Fund – “Visegrad Projects”

In 2019 we decided to start a common platform as a V4 civil society initiative – **the Visegrad Women’s Initiative** to help promote women’s employment with particular emphasis on the reconciliation of work and private-family life by sharing knowledge, experiences and best practices with special regard to the values of our region and its sustainability.

This happened in “peacetime”, but during the implementation of our first Visegrad project **“Women, Families, Careers - a Civil Society Forum in the V4 Spirit”** (from February to October 2020) the Covid pandemic suddenly intervened, and all participants and stakeholders experienced its consequences, including the transition to online methods of communication, both in our private as well as work-lives, almost overnight.

We soon learned what challenges the pandemic posed to women and families, and that is when we designed our second V4 research program: **“Women, Families, Careers – Effects of the Pandemic on Work-Life Balance in the Visegrad Countries”** (between October 2021 and April 2022) in partnership with the Business & Professional Women CR z.s. from the Czech Republic, the Association of Business Women from the Slovak Republic and the Pedagogical University of Krakow of Poland.

(Website: [www.visegradwomen.net](http://www.visegradwomen.net))

Although the global emergency caused by the Covid pandemic has passed, circumstances have nevertheless changed. One of these is the huge change and acceleration in the field of digitalization.

In response to this change, our organization would like to help groups particularly important to us by drawing attention to the challenges and opportunities they are facing in today's "digital world" as it affects them in child rearing and the workplace as well as how they spend their leisure time. We have therefore initiated and implemented our "Women, Families, Careers – Digital Solutions in Adult Learning" project in order to help women and families increase their knowledge and self-confidence in relation to digitalization and to help them make significant contributions to the digital transition of their countries.

## WOMEN, FAMILIES, CAREERS - DIGITAL SOLUTIONS IN ADULT LEARNING

### The Objectives:

- Enhance digital skills and competences
- Inclusion, promoting equality and non-discrimination
- Inter-regional cooperation

### The Task:

The research and collection of digital solutions used in different areas, which are available but not widely distributed and can be used for women and families.

## THE PROJECT TEAM

In the implementation of the **Women, Families, Careers - Digital Solutions in Adult Learning** project we work together with 3 organizations with whom we have developed an effective cooperation in previous projects in the relation to women and families:

### **Coordinator: Family-Friendly Hungary Centre**

Our references:

Cooperation partner in AWCDH Parallel Events at the CSW NGO Forums since 2022

Cooperation, Presentation of Dr. Ágnes Szuromi-Kovács, Managing Director at our Multiplying Event / International Conference titled “Women, Families, Careers – Effects of the Pandemic on Work/Life Balance in the Visegrad Countries” in Budapest on 8th March 2022, on Women’s Day, with the participation of our V4 and Hungarian Partners.

### **Partners:**

#### **Business & Professional Women CR z.s. from the Czech Republic**

We were partners in the “Open Women’s Entrepreneurship Network” Project sponsored by the Visegrad Plus Grant and met at the International Women’s Festival held in Tuzla in April 2019.

(Coordinator: NGO Radio Kameleon from Bosnia and Herzegovina).

We worked together in our 2 Visegrad projects in 2020-2022.

**I would like to invite Mrs Lenka Šťastná,  
President, Founder and Manager of Business & Professional Women CR  
to introduce her organization**

#### **Association of Business Women from the Slovak Republic**

We worked together in our second Visegrad project in 2021-2022.

**I would like to invite Ms. Ivana Kondášová  
Director, Association of Businesswomen and Managers to introduce her organization.**

## THANKS TO THE AWCDH PROJECT TEAM

Ildikó Modláné Görgényi – head of research  
Katalin Hajós – deputy of the project manager  
Mónika Modla -- member of the research team  
Bernadett Lugosi – secretary general of the AWCDH

## THANKS TO OUR MEMBERS

who have put their knowledge and skills at the service of our Association in the implementation of the  
“Women, Families, Careers – Digital Solutions in Adult Learning” project:

*Maya Baráth*  
*Csaba Galánfi*  
*Dr. Róbert Szuchy*  
*Dr. Valéria Molnár*  
*Gyöngyi Fazekas*  
*István Ferenczi*  
*Henrietta Herczegh*  
*Brigitta Karászi*  
*Kati Miczinkó*  
*Judit Szöllősy*  
*Erzsébet Vasi*  
*Dr. Melinda Sléder*



**THANK YOU FOR YOUR ATTENTION!**