ERASMUS+ SMALL-SCALE PARTNERSHIP PROJECT
WOMEN, FAMILIES, CARRIERS - DIGITAL SOLUTIONS IN ADULT LEARNING

INTERNATIONAL CONFERENCE - 28TH JUNE 2023

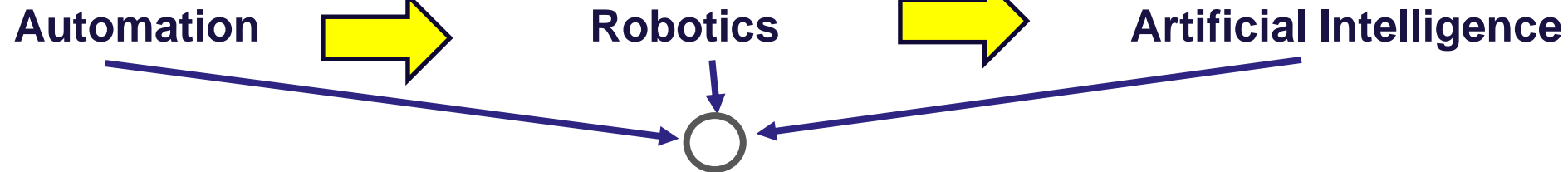**GUIDELINES FOR THE COLLECTION OF DIGITAL APPLICATIONS**

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MAGYAR NŐI KARRIERFEJLESZTÉSI SZÖVETSÉG

ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY
20 YEARS FOR WOMEN'S EQUALITY

CSALÁDBARÁT MAGYARORSZÁG KÖZPONT

CONTENT

A) Some thoughts about the Digital transition in Hungary

B) Basic principles of the Collection of the Digital Applications

C) Areas of the Digital Applications Collection

D) Some definitions

E) Table templates

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A) Some thoughts about the Digital transition in Hungary 1

The path of development:
Automation ➡ **Robotics** ➡ **Artificial Intelligence**

Use of artificial intelligence:

- **Face recognition, gesture recognition**
- **Natural Language Processing, Chatbots**
- **Voice recognition, Voice translation**
- **Image processing Computer vision Shape recognition**
- **Machine learning**
- **Context recognition, fraud detection**

A) Some thoughts about the Digital transition in Hungary 2

Hungarian National Digitalization Strategy 2022-2030
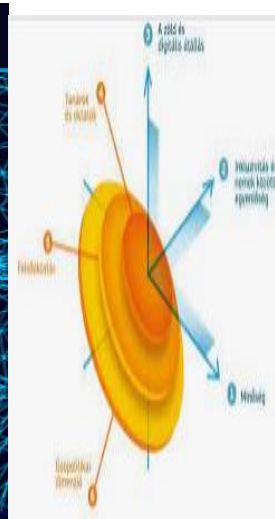
Digitalization already accounts for 21% of the GDP.

The four pillars of the NDS:

    o Digital infrastructure

    o Digital competence

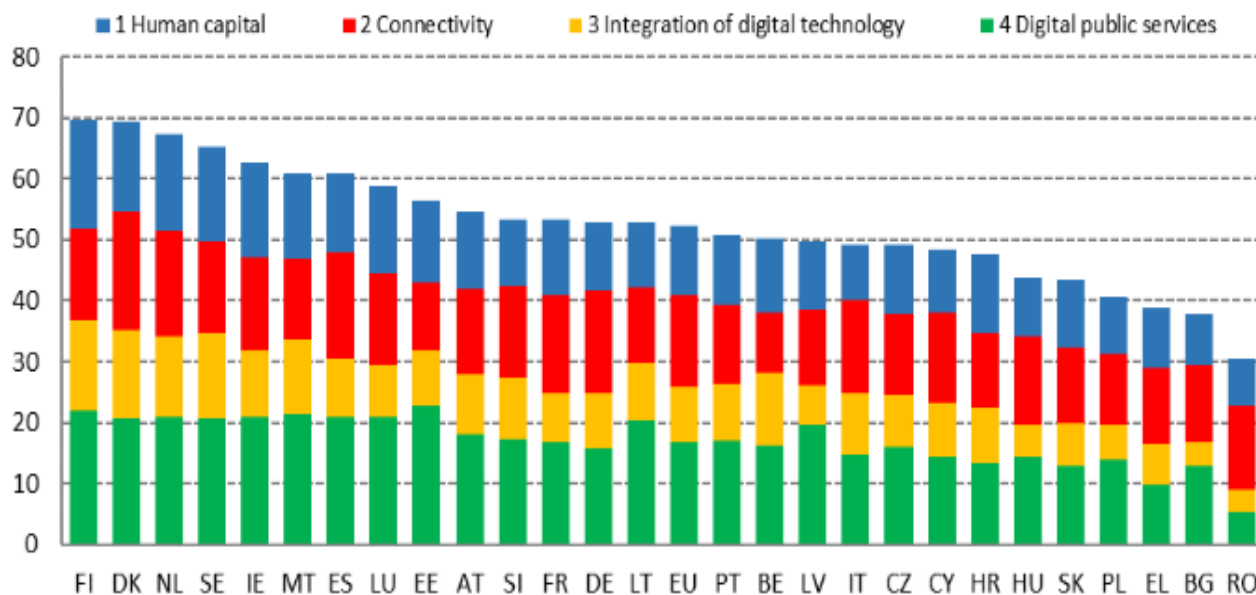   o Digital economy

    o Digital state

Info Parliament 8 June 2023 – participating at the conference in Hungary

Artificial intelligence and cyber defense in focus

Opening speech was given by the Artificial Intelligence

We have to teach it and we have to learn from it

Employment is under transformation

Digital Economy and Society Index - DESI

Digital Economy and Society Index (DESI) 2022 ranking

Legend:
- 1 Human capital
- 2 Connectivity
- 3 Integration of digital technology
- 4 Digital public services

Countries (x-axis): FI DK NL SE IE MT ES LU EE AT SI FR DE LT EU PT BE LV IT CZ CY HR HU SK PL EL BG RO

Image: EU Commission

The four parameters of the annual DESI:

- **Integration of digital technology**
- **Human capital**
- **Connectivity**
- **Digital public services**

B) Basic principles of the Collection of the Digital Applications 1

Application selection areas:

• **support in solving the tasks of daily life and daily work,**

• **used in public administration,**

• **organizing our leisure times,**

• **simplifying the finding of information,**

• **to remember or update an information, etc.**

B) Basic principles of the Collection of the Digital Applications 2

Target groups: Women of all ages and families

Role of the project:
- **cooperation between 3 countries,**
- **partner organizations' cooperation and learning from each other,**
- **introducing and exchange of the applications used in 3 countries,**
- **exchange of good practices.**

The digital world is changing minute by minute
Our Project work is a snapshot!
The project result: a "flash product"
The implementation of our project helps the development, because during the implementation we are moving to higher levels in digital development.

C) Areas of the Digital Applications Collection 1

1. Visual, creative applications:

2. Social media applications:

3. Applications of Google, Microsoft, Apple for office, business and e-mail services

4. Entertainment applications:

5. Communication and contact applications:

6. Applications for administration

7. Governmental applications for the digitization of state administration

8. Form filling application

9. Transportation applications

10. Work and employment applications

11. Environmental protection applications:

12. Eating applications

13. Sports applications

14. Applications to help learning

C) Areas of the Digital Applications Collection 2

15. **Applications of energy production and storage**

16. **Applications for the agriculture**

17. **Healthcare applications**

18. **Financial applications**

19. **Applications of business life**

20. **Applications of online games**

21. **Tourist applications**

22. **Travel Applications**

23. **Electronics**

24. **Green applications**

25. **Dating apps**

26. **Online shopping**

27. **Personal data protection application**

28. **Emergencies applications**

D) Some definitions

Applications on the smartphones

• various maps and navigation programs;

• programs enabling listening to music or reading electronic books;

• programs that support online shopping, use of services or payment;

• the games;

• mobile browser programs that can be used to access pages on the Internet called the Web.

Podcast is not to be confused with the mobile application.

There are applications used on the smart phones

There are applications used on the PCs

There are applications used on both mobile and PC.

E) Table template 1

1. Table No 1

The columns proving the basic of the tables

2. Table No 2

The columns from the basic plus the Proposer

• CZ

• HU

• SK

• Good practices recommended from Partners' own applications

Table number 1										
Country name:										
Name of partner										
The serial number of the area a.	Name of the free use and /or governmental app b.	Link to the free use and /or governmental app c.	How to download the application d.	Field of the application, functions e.	Purpose of the application in everyday life f.	Who can use it g.	Mobile App: on the Android operating system from Google Play, on iOS from the AppStore, platform independent h.	PC i.	Data security j.	Application language k.
1.										
1.										
1.										

Table number 2

Country name:

Name of partner

The serial number of the area a.	Name of the free use and /or governmental app b.	Link to the free use and /or governmental app c.	How to download the application d.	Field of the application, functions e.	Purpose of the application in everyday life f.	Who can use it g.	Mobile App: on the Android operating system from Google Play, on iOS from the AppStore, platform independent h.	PC i.	Data security j.	Application language k.	Name of the country of proposal n: SK, CZ, HU l.
1.											

F) **Exchange of good practices**

3. Table No 3

The columns of the basic table plus the symbol of the Proposing country

CZ, HU, SK

Plus

if a Partner choosing an application considered a "good practice" from the applications of the other countries.

Table number 3												
Country name:												
Name of partner												
The serial number of the area a.	Name of the free use and /or governmental app b.	Link to the free use and /or governmental app c.	How to download the application d.	Field of the application, functions e.	Purpose of the application in everyday life f.	Who can use it g.	Mobile App: on the Android operating system from Google Play, on iOS from the AppStore, platform independent h.	PC i.	Data security j.	Application language k.	Name of the country of proposal n: SK, CZ, HU l.	Place of selection SK; CZ; HU m.
1.												
1.												

THANK YOU FOR YOUR ATTENTION!

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