

**ERASMUS+ SMALL-SCALE PARTNERSHIP PROJECT
WOMEN, FAMILIES, CARRIERS - DIGITAL SOLUTIONS IN ADULT LEARNING
INTERNATIONAL CONFERENCE - 28TH JUNE 2023**

DIGITIZING MEANS MORE TIME FOR ANYTHING

LENKA ŠTASTNÁ

**BUSINESS & PROFESSIONAL WOMEN CR Z.S.
(CZECH REPUBLIC)**



Business & Professional Women CR z.s.

founded 2010

part of the world's most influential women's organization BPW International



BPW INTERNATIONAL
INTERNATIONAL FEDERATION OF
BUSINESS AND PROFESSIONAL WOMAN



Františka Plamínková

(1875 – 1942)

Czech politician, journalist, feminist and organizer
of the Czechoslovak and international women's movement



BPW International



Františka Plamínková



Business & Professional Women CR z.s. Main Projects

EQUAL PAY DAY ČR



WOMEN'S EMPOWERMENT PRINCIPLES

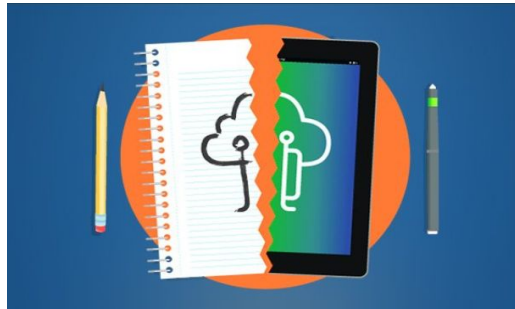


AKADEMIE PRO ZAČÍNÁJÍCÍ PODNIKATELKY





OBSTACLES & STEREOTYPES



Digital Divide



Digital skills stereotypes



Lack of Role Models



Gender education
inequality

BENEFITS OF DIGITAL SKILLS FOR WOMEN



Employability



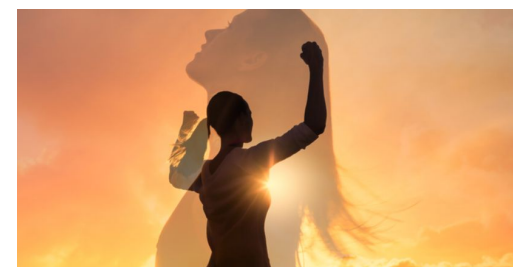
Career development



Business development



Education & development



Self-confidence & independence



Google Workspace



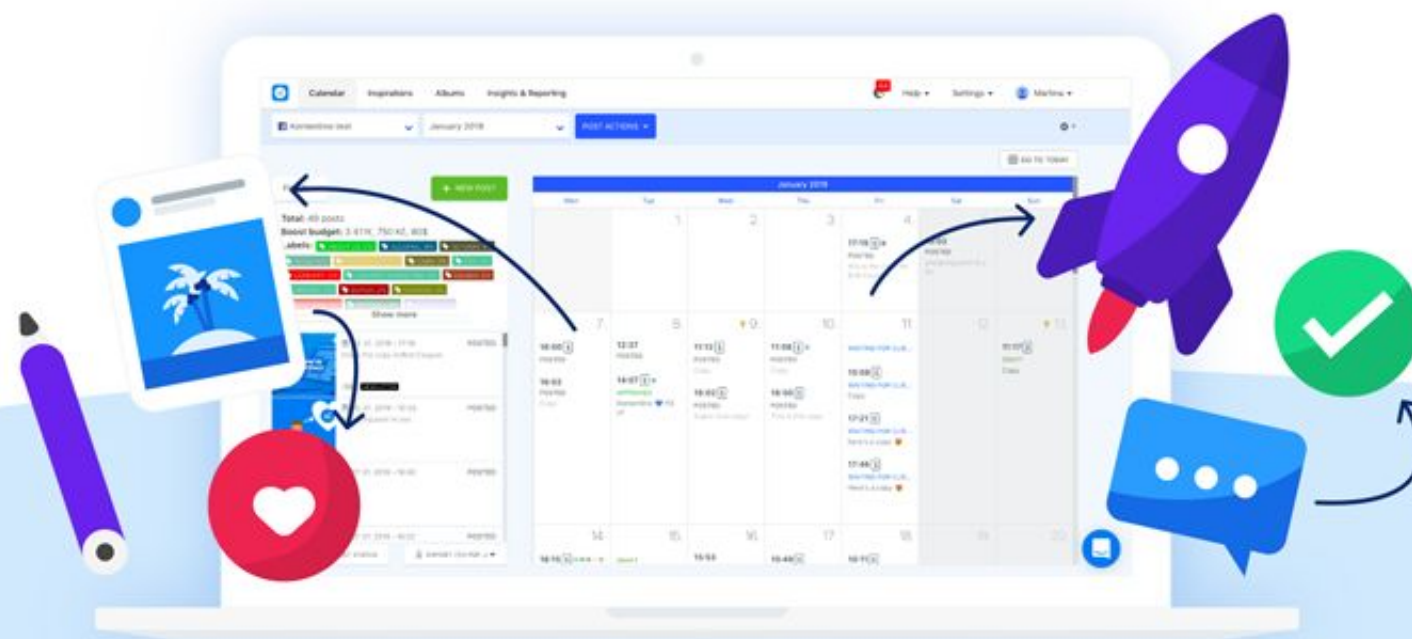


SMART EMAILING

EMAIL MARKETING CHYTŘE

Kontentino

Making social media a piece of

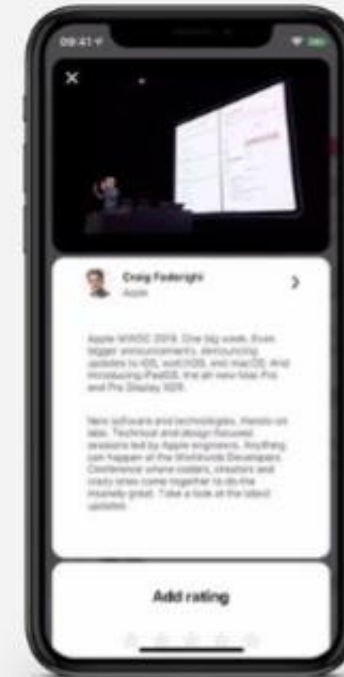


FAPI





euentEE





Canva



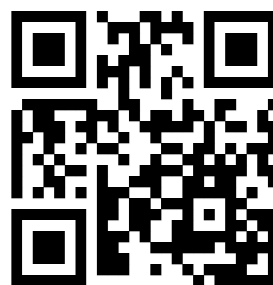


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bpwcr.cz



equalpayday.cz

THANK YOU FOR YOUR ATTENTION!

Let's support digital education together